Project Overview

Design It Your Way, No Skills Required

Xamounthaj platform offers professionally designed PowerPoint slide templates and forms that will elevate your work and streamline your workflow.

Website | Mobile App | Dashboard



About Project

Xamounthaj is an online platform created in 2020 to aid Arab Arabic in discovering useful templates. Our platform offers professionally designed PowerPoint slide templates and forms.

Challenges

The client wanted the site to be oriented to Arab countries and the design to be in an Arabic look.

They also had the goal of adding many new features to the website and creating a dashboard for the designers and for admins to maximize the quality of the designs on the site.

Problems & Solutions

Problems

- Ensuring the design resonates with the cultural preferences and sensitivities of users in Arabic cities.
- Adapting the design to accommodate the right-to-left reading direction of Arabic text.
- Choosing fonts that are both aesthetically pleasing and legible in Arabic.
- Effectively incorporating user feedback from individuals in Arabic cities during the design process.
- Finding a way to facilitate the process of controlling content for designers or admins.

Solutions

- Conducted in-depth cultural research, collaborated with local experts, and incorporated culturally relevant visuals and references.
- Implemented a flexible design system with a seamless switch between left-to-right (LTR) and right-to-left (RTL) layouts, ensuring a consistent user experience.
- Selected Arabic-friendly fonts, adjusted font sizes, and optimized line spacing to enhance readability. Conducted user testing to validate the effectiveness of the chosen typography.
- Conducted regular user testing sessions with the target audience, iterated on designs based on feedback, and maximized open communication channels for continuous improvement.
- We found the best way to create two control panels through which they can maintain the quality of the content provided on the site.

Creating Process

Step by step process of creating template to the finished final product and active website

Information Collect
Before you start collecting any information, it's important to know who your target audience is.
Understanding the demographics, preferences, and behaviors of your audience will help you design a UI that meet their needs.

Wireframe
Create basic sketches to
Use wireframing software like Figma to create basic elements such as boxes, rectangles, and text frames. Arrange these elements to create the layout and structure of your design.

Sketch
Gather your design assets.
Before you start designing in Figma, you'll need to gather all the images, icons, fonts, and typography

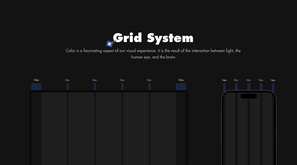
UI/UX Design
Once a design team starts in Figma or Sketch, create the visual design of your UI elements. Choose colors, typography, and other design elements that reflect your brand and resonate with your target audience.

Typography

Typography is the art and technique of arranging type to make written language legible, readable and visually appealing

Futura Std

light Book Medium Heavy **Bold** ExtraBold



Color

Color is a fascinating aspect of our visual experience; it is the result of the interaction between light, the human eye, and the brain.

Primary Colors

Primary Color
Hex
#1C58FF

Primary Color
Hex
#2A4490

Primary Color
Hex
#1C58FF

Secondary Color

Secondary Color
Hex
#FFFFFF

Neutral Colors

Neutral Color
Hex
#F2F2F2

Neutral Color
Hex
#8F8F8F

Neutral Color
Hex
#727171

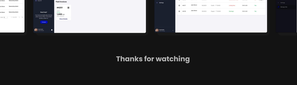
Neutral Color
Hex
#4C4C4C

Neutral Color
Hex
#000000

Neutral Color
Hex
#FFFFFF

Grid System

Color is a fascinating aspect of our visual experience; it is the result of the interaction between light, the human eye, and the brain.



Website Review

Crowd Program Dashboard

Admin Dashboard

Thanks for watching